

SPONSOR THE WEST HOLLYWOOD BOOK FAIR

PRESENTING SPONSOR: \$48,000

- 📖 Signage at the Book Fair entrance
- 📖 Free booth at Fair entrance or two free booths in location of choice within Fair
- 📖 Stage named after sponsor with stage and pavilion signage and backdrop opportunities
 - 📖 Billed as presenting sponsor on all press releases
 - 📖 Full Page Ad in the Book Fair Program Book
- 📖 Presenting Sponsor logo placement on all Book Fair printed materials, advertisements, jumbotron video ads and web site
 - 📖 Presenting sponsor recognition in internet campaigns
 - 📖 Public recognition at the Book Fair
- 📖 Additional opportunities for visibility as they become available

LITERARY GIANT: \$24,000

- 📖 Free booth at Fair entrance or two free booths in location of choice within Fair
- 📖 Stage named after sponsor with stage and pavilion signage and backdrop opportunities
 - 📖 Listed as a major sponsor in press releases
 - 📖 Half Page Ad in the Book Fair Program Book
- 📖 Premiere sponsor logo placement on all Book Fair printed materials, advertisements and web site
 - 📖 Major sponsor recognition in internet campaigns
 - 📖 Public recognition at the Book Fair

NOVELIST: \$12,000

- 📖 Two free booths within Fair
- 📖 Stage named after sponsor with stage and pavilion signage and backdrop opportunities
 - 📖 Listed as a sponsor in press releases
 - 📖 Quarter Page Ad in the Book Fair Program Book
- 📖 Major Sponsor logo placement on all Book Fair printed materials, advertisements and web site
 - 📖 Sponsor recognition in internet campaigns
 - 📖 Public recognition at the Fair

STORYTELLER: \$6,000

- 📖 One free booth within Fair
- 📖 Stage named after sponsor with stage and pavilion signage opportunities
 - 📖 Listed as a sponsor in press releases
 - 📖 Quarter page ad in Book Fair Program Book
- 📖 VIP Sponsor logo placement on all Book Fair printed materials, advertisements and web site

- 📖 Sponsor recognition in internet campaigns
- 📖 Public recognition at the Fair

PLAYWRIGHT: \$3,000

- 📖 One free booth within Fair
- 📖 Stage or Room named after sponsor with pavilion signage opportunities
- 📖 Listed as a sponsor in press releases
- 📖 Sponsor logo placement on all Book Fair printed materials, advertisements and web site
- 📖 Sponsor recognition in internet campaigns
- 📖 Public recognition at the Fair

POET: \$1,500

- 📖 One free booth within Fair
- 📖 Sponsor listing on all Book Fair printed materials, advertisements and web site
- 📖 Sponsor recognition in internet campaigns
- 📖 Public recognition at the Fair

Additional Sponsorship Opportunities

PROGRAM ADVERTISERS

- Back Cover: \$5,000.00
- Inside Front and Back Covers: \$3,000.00/each
- Full Page: \$2,000.00
- Half Page: \$1,000.00
- Quarter Page: \$500.00

OTHER IN-KIND OPPORTUNITIES

- Media or Promotional Sponsors
- Food Sponsors
- AND MORE!

For questions and more in-kind opportunities, contact Fran Solomon at 323-848-6460.